



February 12, 2001

Embassy of the United States of America Public Affairs Office, Pretoria

United States Trade Representative Robert B. Zoellick
Visit to South Africa

Ambassador Zoellick is travelling to Kenya, South Africa, and Botswana, February 12th through the 21st. This is the first trip by a U.S. Trade Representative to sub-Saharan Africa.

The overall purpose of the trip is to highlight and encourage a growing trade relationship between sub-Saharan Africa and the United States, and to underscore President Bush's commitment to U.S. economic relations with the region. The trip has five objectives:

- ☒ To strengthen AGOA and U.S. overall trade relationship.
- ☒ To hold discussions on the effort to encourage the development of African structures and capabilities to participate more in global trade.
- ☒ To advance common objectives in the WTO.
- ☒ To explore the possibility of a free trade agreement with South Africa and the members of the Southern Africa Development Community
- ☒ To highlight the contributions of trade to economic development and poverty alleviation issue.

MEDIA SCHEDULE

Friday, February 15
11h00

Emdeni Digital Village, Emdeni Community Library,
Corner of Sondela and Zamukulungisa Streets, Emdeni,
Soweto. (Contact telephone in Emdeni: 011-934-
0686/87)
Photo opportunity and observation.

Saturday, February 16
14h30

SADC Ministers Meeting,
Jacaranda Room, Sheraton Hotel, Pretoria.
**Photo opportunity and remarks at the beginning of the
meeting.**

Monday, February 18

- 09h15 Lecture by Ambassador Zoellick followed by Q & As
with students and faculty of the Economics Department
Room L-03, Graduate Center, University of Pretoria.
Photo opportunity and observation.
- 13h15 Trade and Investment Framework Agreement (TIFA)
meeting
Jacaranda Room, Sheraton Hotel, Pretoria.
Press conference.
Participants: USTR Ambassador Zoellick
 S.A. Trade and Investment Minister
 Alec Erwin

Tuesday, February 19

- 10h30 Transvaal Clothing South Africa (TRACLO)
5 Beacon Road, Access City, New Doornfontein,
Johannesburg.
Photo opportunity and observation.
- 12h15 U.S. Office of Public Affairs - Johannesburg, 3rd Floor,
1066 Building, 35 Pritchard Street (Corner Harrison).
Press conference.

**For further information please contact: Judy Moon at 012-342-3006 x 2009
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